



# HALLE KEIGHTON

(540) 558-8763

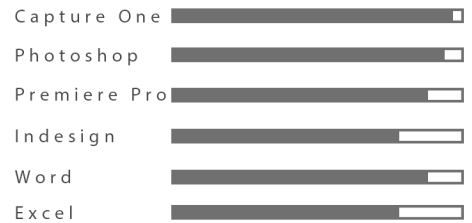
hallekphotography@gmail.com

<https://www.hallekphotography.com>

**f** /hallekeightonphotography

**in** /hallekeighton

## SKILLS



## BIOGRAPHY

I am based in Baltimore MD. Originally from Virginia, I moved first to Boone NC to study Commercial Photography at Appalachian State University and then I moved to Baltimore post college. I specialize in product photography.

## EXPERIENCE

### • PRODUCT PHOTOGRAPHER

WebstaurantStore | 2019- Present

- Collaborate with a creative team and photograph restaurant equipment and supplies for web content.
- Lead on creating presentations on new processes, introductions of new equipment, and classes on Burnout.
- Assist the direct manager with hiring new employees.

### • PHOTO EDITOR

WebstaurantStore | 2018- 2019

- Collaborated with a creative team and edited images in Photoshop of restaurant equipment and supplies for web content.
- Managed, styled, and delegated roles for projects to produce images of Regal Spice for web content.

### • PHOTO EDITOR

The Appalachian | 2016 - 2018

- Delegated stories to photographers and problem solved.
- Photographed events when needed.

### • DIGITAL ASSET INTERN

Renfro Corporation | 2017

- Photographed and edited product images of socks for catalogs.
- Project managed and photographed lifestyle images, which involved writing of creative briefs to work with various brands like Carhartt.
- Worked with product feeds and a DAM system.

## EDUCATION

### • BACHELOR'S DEGREE

Appalachian State Univeristy | 2014 - 2018

Major in Commercial Photography  
Minor in Entrepreneurship

### • ADDITIONAL EDUCATION

VCUarts Summer Intensive | 2013

A three week program at Virginia Commonwealth Univeristy for high schoolers looking to persue a future in the arts. My teachings were concentrated in photography.

## AWARDS AND RECOGNITION

- Awarded John Scarlata Memorial Scholarship | 2017
- Finalist in AMPC | 2016
- Dean's List | 2014- 2018
- Scholastic Art Contest | 2010